

BUSINESS ADMINISTRATION (MBA) PATHWAYS

Concentration: AI and Business Analytics



ABOUT THE MBA PATHWAYS

DeVry offers two distinct MBA pathways to suit your career goals:

STANDARD MBA:

Our MBA program equips you with critical skills in strategic thinking, problem-solving, and adaptability to help you succeed in today's competitive business world. With a flexible format, you can tailor your studies around your career goals.

LEADERSHIP MBA:

The Leadership MBA is designed to prepare you to stand out in leadership roles within your organization by focusing on advanced leadership strategies, strategic decision-making, and organizational growth. It includes a *Leadership Graduate Certificate*, allowing you to earn a specialized credential while completing your MBA.

CAREER OPPORTUNITIES

Graduates of DeVry's University's Keller Graduate School of Management MBA program with a concentration in AI and Business Analytics may consider, but are not limited to the following careers:

- Business Intelligence Analysts
- Business Analyst
- Data Management Analyst
- Data Analyst
- Financial Analyst
- Marketing Analyst
- Management Analyst

WHAT YOU'LL LEARN

CORE MBA

- Develop and demonstrate professional communication skills and tools to support business needs.
- Demonstrate collaborative skills with diverse populations in multiple settings.
- Build the knowledge required to implement innovative approaches to solve specialized business problems.
- Apply analytical tools and technology applications to develop solutions to address the needs of an organization and its stakeholders.
- Demonstrate in-depth knowledge of enterprise-wide functions relevant in the global economy.

CONCENTRATION

- Identify and evaluate, based on relative strengths and weaknesses, the appropriate analytical tools needed to solve multidimensional business problems.
- Construct business analyses and translate the findings to a diverse audience of experts.
- Explain the strategic implications of applying the techniques of business analytics to support the decision-making of senior level managers in their organization.

QUICK FACTS

48
CREDIT HOURS
minimum credit hours
required for graduation

16
COURSES



**MASTER'S
ADVANTAGE**

**PRIOR
LEARNING
CREDIT**

ACCREDITATION MATTERS

Keller's MBA program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it has met the standards of business education that promote teaching excellence.

COURSE WAIVERS FOR QUALIFYING DEGREES

If you've completed a bachelor's degree in business or technology, you may be granted waivers for **up to 3 courses totaling 9 semester credit hours**.¹

PRIOR LEARNING CREDIT

All of your experience matters at DeVry. Learn the ways you can get Degree Credit for Work and Life Experience.

ACCELERATED SCHEDULE*

**1 year
4 months**



**Average 10 credits
per semester**

OR

NORMAL SCHEDULE**

**2 years
8 months**



**Average 6 credits
per semester**

ACCELERATE ON YOUR SCHEDULE

Choose the schedule that best fits your goals and commitments. With at least **9 credit hours**, of qualifying Prior Learning Credit and an accelerated pace, you can earn your **Master's Degree** in as few as **1 year 4 months**.

Or, follow a normal schedule and complete your program in 2 years 8 months.

*Accelerated schedule requires at least 9 credit hours of Prior Learning Credit. Assumes completion of 3 semesters, enrollment in an average of 10 credit hours per semester and continuous, full-time year-round enrollment with no breaks per 12-month period.

**Normal schedule does not include breaks and assumes 3 semesters of year-round, full-time enrollment in an average of 6 credit hours per semester per 12-month period.

¹ Eligibility for and application of course waivers varies based on the type and level of course, credit earned, enrolled location and/or state of residence. For more information, please refer to the Course Waiver section of the [Keller academic catalog](#).

STANDARD MBA | Concentration: AI and Business Analytics

STANDARD MBA

PROGRAM CORE

ACCT500*	Essentials in Accounting, Finance and Economics
ACCT503	Financial Accounting: Managerial Use and Analysis
ECON545	Business Economics
FIN510	Corporate Finance
MATH534*	Applied Managerial Statistics

STRATEGIC BUSINESS

MIS540*	Innovation Through Technology
MKTG525	Strategic Marketing

One Human Resource Course Selection:

HRM587	Managing Organizational Change
HRM591	Strategic Human Resource Management
HRM595	Negotiation Skills

One International Course Selection:

FIN565	International Finance
HRM584	Managing International Human Resources
INTL500	Global Perspectives for International Business
LEAD560	Globalized Leadership

LEADERSHIP AND TECHNOLOGY

MGMT501*	Organizational Structures and Business Processes
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One Leadership Course Selection:

LEAD570	Leadership in the Age of AI
MGMT591	Leadership and Organizational Behavior

One Elective Course:

BIAM500	Applications of Business Analytics I
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CAPSTONE

MGMT601	MBA Capstone
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*Students who hold an undergraduate business degree, a technology degree or a degree with a technology specialization may be eligible to waive up to three courses (nine credit hours). Students with undergraduate degrees in other disciplines may also be eligible to waive select courses upon review of their undergraduate transcript. Course waiver availability varies by location. See Course Waivers for details.

CONCENTRATION

AI AND BUSINESS ANALYTICS

MIS548	AI Applications for Business
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Two of:

BIAM510	Applications of Business Analytics II
BIAM530	Developing and Managing Databases for Business Intelligence
BIAM560	Predictive Analytics

**TWO
IN
ONE**

TWO-IN-ONE

Earn your MBA with a concentration in AI and Business Analytics and get an AI and Business Analytics Graduate Certificate along the way.²

² Future programmatic changes could impact the ability to earn additional credentials en route to an eligible degree program. Refer to the [academic catalog](#) for details.

LEADERSHIP MBA | Concentration: AI and Business Analytics

LEADERSHIP MBA

A key feature of this program is the *embedded Leadership Graduate Certificate* program, which allows you to gain a specialized credential on the way to earning your MBA.

PROGRAM CORE

ACCT500*	Essentials of Accounting, Finance and Economics
ACCT503	Financial Accounting: Managerial Use and Analysis
ECON545	Business Economics
FIN510	Corporate Finance
MATH534*	Applied Managerial Statistics

STRATEGIC BUSINESS

BIAM500	Applications of Business Analytics I
HRM587	Managing Organizational Change
LEAD560	Globalized Leadership
MIS540*	Innovation through Technology

LEADERSHIP AND TECHNOLOGY

MGMT501*	Organizational Structures and Business Processes
LEAD570	Leadership in the Age of AI
LEAD590	Strategic Decision-Making for Leaders

CAPSTONE

MGMT601	MBA Capstone
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*Students who hold an undergraduate business degree, a technology degree or a degree with a technology specialization may be eligible to waive up to three courses (nine credit hours). Students with undergraduate degrees in other disciplines may also be eligible to waive select courses upon review of their undergraduate transcript. Course waiver availability varies by location. See Course Waivers for details.

CONCENTRATION

AI AND BUSINESS ANALYTICS

MIS548	AI Applications for Business
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Two of:

BIAM510	Applications of Business Analytics II
BIAM530	Developing and Managing Databases for Business Intelligence
BIAM560	Predictive Analytics



THREE-IN-ONE

Keller offers a unique 3-in-1 design that allows you to earn both a *Leadership Graduate Certificate* and an AI and Business Analytics Graduate Certificate as part of our Leadership MBA with a concentration in AI and Business Analytics. This means you get a chance to earn both certificates while working toward your Master’s Degree.²

² Future programmatic changes could impact the ability to earn additional credentials en route to an eligible degree program. Refer to the [academic catalog](#) for details.

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